Instructor
Gerry Clark
E-mail: 4students_clark_gerry@smc.edu (Note: Put "CIS 59A Lastname, Firstname" in the Subject line.)
Voice mail: 310-434-8261
Web page: http://homepage.smc.edu/clark_gerry

Course Description
This is an introductory course in learning Web page design with Dreamweaver. Students will learn
techniques for designing Web pages and expand their knowledge of HTML, Dynamic HTML, and
JavaScript. Students will learn to integrate images, sound, and other multimedia using Dreamweaver.
This course covers Web site creation and management features including Web file management,
navigation bars, formatting text styles, Cascading Style Sheets, and content management. Upon
completing this course, students will be ready to plan, build, upload, and maintain a professional Web site.

Course Objectives
Upon successful completion of this course you will be able to:
- Plan and design a successful web site
- Add text, links, images, and multimedia elements to your site
- Organize and format web pages, using tables and Cascading Style Sheets (CSS)
- Create reusable assets and forms
- Add database functionality to your site

Prerequisite/ Recommended Skills
CIS 50 or (CIS 36G and CIS 36H)
The prerequisites are suggestions of skills necessary to successfully complete this course. If you are not
an experienced computer and Internet user, you should complete the prerequisites before taking this
course. If you are an experienced computer and Internet user, and feel you already have the equivalent
prerequisites skills, you may register for this course without contacting me.

Textbook
New Perspectives on Macromedia Dreamweaver MX 2004, Comprehensive
Authors: Mitch Geller, Kelly Hart
Publisher: Thomson/Course Technology
ISBN: 0-619-21420-1
Publish date: May 17, 2004
608 pages
http://www.course.com/catalog/product.cfm?isbn=0-619-21420-1

Online Materials
All of the instruction and class materials will be administered using eCourse, SMC's online course system.
Only students who are currently registered in the class will be able to access these materials. It is your
responsibility to make sure that you are properly registered.
eCourse login page: http://smconline.org/index.real?action/Login
Online Instruction
This online course duplicates the content of the traditional course, but not the delivery. In order to succeed in this course, you must be a self-directed student who will complete the assignments, readings, and threaded discussions on your own schedule, while meeting the posted deadlines.

In addition to online materials, feedback on assignments and answers to questions will be provided. It is important to be as specific as possible when asking questions, and to carefully review responses.

It is very easy to fall behind in an online class. There are no scheduled on-campus or on-line class periods. The entire course is "asynchronous" and can be accessed at your convenience. But an online class usually requires a greater time commitment than traditional classes. During this six week semester you are expected to visit the course Web site at least five times per week. Once there, you will find announcements, lecture material, assignments, and exams.

Communication
Outside of class, the best way to communicate with me is through e-mail (see above). You can use either your regular e-mail client, or send e-mail through eCourse. Important: you must include "CIS 59A, yourLastname, yourFirstname" somewhere in the "Subject" area of your message. If not, it is possible that I will not receive it. This is true even if you are sending e-mail using eCourse.

My main form of communication with you will be via e-mail. It is your responsibility to make sure that your e-mail is kept up to date in eCourse. Please check your e-mail regularly for important class information.

Hardware
In order to take this course you must have access to a computer running the Windows operating system. You will also need:
- a working email address
- an internet connection (DSL, cable or modem connection)
- a CD-Rom drive

Note that there are specific technical requirements in order to use eCourse. You can find these at http://smconline.org/index.real?action=Tech, or by clicking the "Technical Requirements" link at the eCourse login page.

Software
This course requires Macromedia Dreamweaver MX 2004. Earlier versions (Dreamweaver MX, 4.0, etc.) are not allowed. You must have Macromedia Dreamweaver MX 2004 installed on your computer.

The following software is also required:

<table>
<thead>
<tr>
<th>Software</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Microsoft Internet Explorer</td>
<td><a href="http://www.microsoft.com/windows/ie">http://www.microsoft.com/windows/ie</a></td>
</tr>
<tr>
<td>(version 5.5 or higher recommended)</td>
<td></td>
</tr>
<tr>
<td>(to view PDF files)</td>
<td>Note: May already be installed on your computer</td>
</tr>
</tbody>
</table>

The software below is recommended, but not required:

<table>
<thead>
<tr>
<th>Software</th>
<th>URL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Netscape (version 7 or higher recommended)</td>
<td><a href="http://channels.netscape.com/ns/browsers/download.jsp">http://channels.netscape.com/ns/browsers/download.jsp</a></td>
</tr>
<tr>
<td>Mozilla Firefox (version 1.0 recommended)</td>
<td><a href="http://www.mozilla.org/products/firefox/">http://www.mozilla.org/products/firefox/</a></td>
</tr>
<tr>
<td>Microsoft PowerPoint</td>
<td>Part of the Microsoft Office suite</td>
</tr>
</tbody>
</table>
Grading and Evaluation Criteria

<table>
<thead>
<tr>
<th>Component</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homework/Quizzes</td>
<td>25%</td>
</tr>
<tr>
<td>Midterm exam</td>
<td>25%</td>
</tr>
<tr>
<td>Final project</td>
<td>25%</td>
</tr>
<tr>
<td>Final exam</td>
<td>25%</td>
</tr>
</tbody>
</table>

Students are required to take all exams and quizzes. Incompletes will not be issued, except for a documented medical emergency.

Grade Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>90 – 100%</td>
</tr>
<tr>
<td>B</td>
<td>80 – 89%</td>
</tr>
<tr>
<td>C</td>
<td>70 – 79%</td>
</tr>
<tr>
<td>D</td>
<td>60 – 69%</td>
</tr>
<tr>
<td>F</td>
<td>59% and below</td>
</tr>
</tbody>
</table>

Policies and Procedures

Drop Policy
If you decide to drop the course, it is your responsibility to take care of the necessary details by the appropriate deadline. Use the SMC phone registration system, the online Student Self Service system, or contact the Admissions office.

Assignments
Students are required to submit all homework, projects and other assignments by 12 midnight on the due date. No late assignments will be accepted.

Quizzes And Exams
Students are required to take all quizzes and exams. No make-ups will be given.

Cheating
Cheating will not be tolerated. Any student caught cheating on a homework assignment, quiz or exam will receive a zero. In addition, the student may be assigned a failing grade for the course, and may face further disciplinary action.

Note: This Syllabus is subject to change.