

## **WARREN HEATON**

Motion Design, Graphic Design, Video Editing

### **CONTACT INFORMATION**

1900 North Vine Street 206  
Los Angeles, CA 90068  
818-621-1044  
wheaton@ucla.edu; warrenheaton@me.com

### **OBJECTIVE**

Full-Time/Part-Time/Contract – To benefit an organization and/or project that can use a versatile and dynamic digital media artist with exceptional organization skills and who can perform numerous duties associated with video editing, motion design and graphic design.

### **WORK STATUS**

US - I am authorized to work in this country for any employer.

### **EDUCATION**

- 5/1996 California Institute of the Arts US-California-Valencia  
MA in Live Action Film and Video
- 6/1991 University of California, Los Angeles US-California-Los Angeles  
BA in Theater Arts with an emphasis in Film Studies

### **POST PRODUCTION EXPERIENCE**

- 01/2003 - present SPAN Productions Venice, CA  
Producer, video editor, motion graphics, graphic design  
Current independent documentary project: THE HOOPING LIFE  
(www.thehoopinglife.com); Series promo "G-Spot for Guys"
- 05/2009 -06/2009 RAPP Colins El Segundo, CA  
Offline and online video editing, sound mix, color correction, video graphics  
Handled all video post for Toyota's first look at the Prius "3rd Generation Prius Makes Its Neighborhood Debut". Check it out on YouTube at <http://www.youtube.com/watch?v=kaQejKILxa0>
- 06/2007 - present Technicolor Burbank, CA  
Project management, graphic design, asset integration, HTML programming, page layout and PDF publishing  
Manage and generate content for regionalized DVD-ROM content numerous DVD-Video titles (including Kung Fu Panda, Madagascar 2, Monsters Vs. Aliens, How to Train Your Dragon, and Megamind) utilizing Photoshop, Illustrator, InDesign, Acrobat Professional, Flash, Dreamweaver, and HTML coding.

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- 02/2008 - 06/2008      Motor Entertainment      Los Angeles, CA  
Video Encodist and DVD Authoring  
DVD menu integration, asset encoding and DVD authoring for  
"Desert Bayou" and "Young American Ganstas"
- 10/2007 - 12/2007      King Apple      Pasadena, CA  
Graphic Design, Motion Design and Color Correction  
Independent short film "The Lives They Lead"
- 01/2006 - present      DIRECTV      El Segundo, CA  
Broadcast Design  
Design motion for "Shortcuts" and "Highlights on Demand" NFL  
intro animations for the in-house, Emmy winning advanced  
services department
- 01/2007 - present      Ortho Dermatologics      El Segundo, CA  
Video editing, color correction, sound editing, graphic design, and  
motion design.  
Lead creative on international training DVD (five languages) for  
EVOLENCE® and trade show video and digital signage.
- 11/2006 - 12/2008      Neutrogena Corporation      El Segundo, CA  
Video editing, graphic design and motion design  
On site contractor creating content for current product releases,  
including product promotional videos, webisodes, trade show  
video loops and digital signage. Offline and online editor for  
2008 Malin Acrkerman PSA about skin cancer.
- 02/2005 - 10/2006      Playground Media Group      West Los Angeles, CA  
Lead Graphic Designer/Motion Design  
Design and animate DVD-Video motion menus and UMD motion  
menus for numerous Buena Vista and Disney DVD-Video  
releases, including "Life As We Know It" The Complete Series,  
"Dark Water", "Mindhunters", "Old Yeller" and more. Also,  
designed and animated menus and how to videos for SnapTV  
DVD XTRA (Zoo Digital) game content.
- 10/2001 - 01/2005      Ractive Media      Burbank, CA  
Cofounder, Owner - Vice President of Creative Services  
Design and create DVD-Video content for numerous clients  
including Lions Gate Home Entertainment, Artisan  
Entertainment and Concorde-New Horizons (including DVD  
menus for more than 200 of Roger Corman's cult classics).  
Design and create content for numerous CD-ROM projects  
(including the launch issue of "Mag-O-Music" magazine).
- 7/2001 - 10/2001      QuickTime Creative      Hollywood, CA  
Graphic Design and Web Design  
Designed header, footer, and navigation graphics for the  
QuickTime Creative Developers Group  
([www.quicktimecreative.com](http://www.quicktimecreative.com)).

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Also served on the advisory board.

- 6/2001 -7/2001                    Mr. Kirby Productions Pacific Palisades, CA  
Opening Title Design  
Designed, edited and composited the end credit roll (which features outtakes from the production).
- 4/2001 - 6/2001                    Deep Current Technologies                    Brentwood, CA  
Graphic Designer and Motion Graphic Designer  
Designed and animated the graphics for "Mindfulness" Recess meditation modules (Flash based).
- 4/2001 -6/2001                    TriCoast Studios Culver City, CA  
Graphic Design and Motion Graphics  
Design and animate title cards for movie trailers. Design and animate DVD menus.
- 1/2001 - 3/2001                    Netgroupie.com                    Century City, CA  
Digital Video Editor  
Edited live performances of Netgroupie bands (Final Cut Pro).
- 6/2000 - 9/2000                    Outfest                    Los Angeles, CA  
Graphic Design and Interface Design  
Design and animate Outfest2000 web site (Flash based).
- 6/2000 - 7/2000                    Yannix Corporation                    Hollywood, CA  
Graphic Designer, Web Site Designer, Editor  
Edit promo reel and design web site (www.yannix.com).
- 1/2000 - 1/2001                    ICUNA Productions                    Santa Monica, CA  
Digital Video Editor, Digital Video Compressionist  
Edit 1 minute featurettes, compress video for web distribution, design web site (www.icuna.com).
- 11/1999 - 1/2001                    SPAN Productions                    West Los Angeles, CA  
Opening Title Designer  
Design opening titles and chapter headings for feature film "East of A"  
*Winner of DV magazine's 1999 Media Masters Award for Motion Graphics and the 1999 Communicator Awards Crystal Award for Graphics (highest honor).*
- 5/1998 - Present                    International Airport Videos                    Beverly Hills, CA  
Media Artist  
Video box cover design, opening title design, video editing (first 4 titles), print ad design, business card design, web site design, online store design.
- 3/1998 - 1/1999                    The Association                    Burbank, CA  
Graphic Design and Motion Graphics  
In house graphic designer and motion design for AVID and Media100 based video post-production.

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- 3/1997 - 6/2000            Mattel, Inc.            El Segundo, CA  
Digital Media Artist  
Freelance digital media artist designing interactive press kits;  
generated animatic animations for television commercials, and  
created trade show content for annual Toy Fair.
- 9/1996 - 10/1996            PriceWaterhouse    Culver City, CA  
Motion Graphics Artist  
Design opening and closing motion graphics sequence for trade  
show presentation.
- 8/1996 - 9/1996            Golden Harvest       Venice, CA  
Digital Video Editor  
Edit promo video for theme park production.
- 6/1996 - 6/1998            Envision Group       Torrance, CA  
Digital Video Editor and Motion Graphics Artist  
Freelance editing and motion graphics (Media100 based system)  
for industrial video
- 3/1996 - 8/1996            Cloud 9 Interactive    Venice, CA  
Photoshop/After Effects Artist  
2D compositing and animation integration for children's CD-ROM  
titles
- 3/1996 - 6/1996            Activision Studios    Brentwood, CA  
Graphic Artist  
Graphic design and 2D animation for "Zork: Nemesis" CD-ROM  
game.

### **TEACHING EXPERIENCE**

- 6/1997 -Present    UCLA Extension: Visual Arts and Computer Graphics  
Los Angeles, CA  
Instructor / Curriculum Development  
Motion Graphics Series (Motion on the Mac, Digital Motion -  
Basic Applications, Digital Motion 1, Digital Motion 2) and Type  
In Motion; Creating Motion Graphics with Apple Motion; After  
Effects I and After Effects II
- 6/1999 -Present    Santa Monica College: Academy of Entertainment and  
Technology & School of Graphic Design        Santa Monica, CA  
Associate Faculty / Curriculum Development  
ET11 Computer Skills and Software for Animation and New  
Media; ET12 Principles of Interactive Design; ET31A Digital  
Video Fundamentals; ET31B -Digital Video Editing; ET58 -Motion  
Graphics 1; ET59 Motion Graphics 2; GD71 Motion Graphics;  
ET84k Special Topics (DV Editing)
- 07/2008    Adobe Systems    Anaheim, CA  
Instructor / Curriculum Development

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Workshops: Introduction to Adobe After Effects

06/2007 -07/2007 Disney Imagineering Burbank, CA

Instructor / Curriculum Development

Workshops: Final Cut Express for Visualization

06/2004 Director's Guild of America Los Angeles, CA

Lecturer

Digital Day at the DGA Workshop: DVD-Video Replication and Duplication for Directors

01/2001 -02/2001 Nickelodeon Burbank, CA

Instructor / Curriculum Development

Workshops: Adobe After Effects for Animation

06/1999 SIGGRAPH Conference Los Angeles, CA

Instructor / Curriculum Development

Workshop: Animatics with Adobe Premiere

01/1997 -12/1999 California Institute of the Arts: School of Graphic Design  
Valencia, CA

Instructor / Curriculum Development

Workshops: After Effects; Digital Video Editing; 3D Basics

2/1997 -6/1998 Orange Coast Community College: Art Department

Costa Mesa, CA

Instructor / Curriculum Development

Adobe Premiere

2/1997 -6/1999 Brooks College -Graphic Design Long Beach , CA

Instructor / Curriculum Development

Animation 2 (Digital Animation); Interactive 1; Interactive 2

### **PUBLICATIONS**

2/2001 -3/2001 DV World Magazine London, England

Contributing Columnist

Contributing columnist to issue no. 5 and issue no. 6:

"Compress to Impress" Parts 1 and 2 (articles explaining which compression choices to make while working with QuickTime for video production).

### **AFFILIATIONS**

1/2008 - Present Digital Media Artists (DMALA.ORG) Los Angeles, CA

Co-founder/Co-host

6/2001 - Present FIND - Film Independent ([www.filmindependent.org](http://www.filmindependent.org))

Member

3/2001 -Present National Association of Member Photoshop Users

Member

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7/1996 -Present    Broadcast Designers Member Association  
Member

### **SOFTWARE SKILLS**

Adobe After Effects  
Expert; Currently used for 20 years (film, HDTV, SDTV, DVD, UMD, CDRom, web, digital signage)

Adobe Photoshop  
Expert; Currently used for 20 years

Adobe Illustrator  
Expert; Currently used for 19 years

Adobe InDesign  
Intermediate; used for 15 years

Final Cut Pro  
Expert; Currently used 15 years (both editing & system configuration)

AVID Media Composer  
Intermediate; used for 17 years

Media100  
Intermediate; used 17 years

Ultimatte Keyer  
Expert; Currently used for 13 years

Macromedia Director (for interface & graphic integration)  
Expert; Currently used for 17 years

Adobe Dreamweaver  
Intermediate Currently used for 17 years

Adobe Flash  
Expert; Currently used for 17 years (graphic design & motion design)

Microsoft Word and Microsoft Excel  
Expert; Currently used for 22 years

Apple iLife Applications (iDVD, iPhoto, iMovie, iWeb)  
Expert and intermediate - Currently used 9 years

Finding the right workflow to get the job done.  
Expert; Currently used 22 years

### **TELEVISION APPEARANCES**

2000            The X-SHOW  
"Digital Video Guru" for the Apple iMacDV segment  
*(Just one TV appearance... so far!)*

### **AWARDS**

2004            Communicator Awards 2004 Video Competition  
Awarded highest honor in two categories for the DVD demo reel of Mark Mrnka, a highly designed compilation of the trailer editor's best

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work for major motion pictures (Star Wars Episode 1, Pirates of the Caribbean, Jurassic Park).

- 2002 Communicator Awards 2002 Video Competition  
Crystal Award of Distinction (second highest honor) for a Demo Reel  
(Amy Goldstein's Directors Reel -video editing and motion graphics)
- 2000 Instructor of the Year -UCLA Extension -Visual Arts and  
Computer Graphics  
UCLA Extension annual Visual Arts and Computer Graphics department  
award for excellence in teaching
- 1999 Communicator Awards 1999 Video Competition  
Crystal Award of Excellence (highest honor) for Use of Graphics ("East  
of A" Opening Title Sequence)
- 1999 DV Magazine's 1999 Media Masters Award for Motion Graphics  
"East of A" Opening Title Sequence

### **ADDITIONAL INFORMATION**

Able to design and create original content from scratch

Specialize in configuring Apple computers (hardware and software) for video editing, motion graphics and graphic design from the Macintosh Quadra, PowerPC, G3, G4 and G5 Systems to the latest Intel based systems

Exceptional Macintosh troubleshooting skills

Experienced with both Mac OS and Windows7/XP/NT/2000/ME/98

### **REFERENCES**

Amy Goldstein  
Screenwriter and Feature Film Director  
2806 Strongs Drive  
Venice, CA 90291-4438  
310-968-8860 mobile  
abgoldstein@me.com

Rolf Johnson  
Producer  
Rolf Johnson Productions  
<http://www.rolfjohnsonproductions.com/>  
310-399-1800 work  
producer@rolfjohnsonproductions.com

Rinzi Ruiz  
Graphics Manager  
TECHNICOLOR  
Digital Content Delivery  
rinzi.ruiz@technicolor.com  
Direct. 1-818-260-1250

**WARREN HEATON**

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